

## Heritage Month Planning Committee

The Heritage Month Planning Committee is a small committee comprised of representatives of the sponsoring business(es) and the station staff responsible for the project. This group meets regularly and communicates often to keep the project on track.

From start to finish, this project is truly a partnership with the sponsor. Ideally both the sponsor and the station are “pitching in” to achieve a positive final result. A sample timeline is provided demonstrating the various elements necessary for planning.